

## SMAC Board of Directors Meeting Minutes

---

December 20, 2013

Chuck Lumpkin called the meeting to order at 9:30 a.m. at Trinity Ecumenical Parish.

**Board Members present:** Chuck Lumpkin, Anne Motley, Betsy Ashton, Joann Doyle, Jim Mullens, Kay DeGiorgi, Linda Simmons, Terry Naylor, Kathy Orth, Linda Worman, Bob Ayers and Mike DeGiorgi

No affiliates were represented

Approval of the agenda: Terry moved, Kay seconded. Passed.

Approval of the minutes as corrected: Linda Worman moved, Mike DeGiorgi seconded. Passed.

Approval of the treasurer's report: There was no treasurer's report.

**Scholarship Policy:** Bob Ayers reported that the limited number of applications in 2012 and 2013 has led the board to rethink the current guidelines. Instead of limiting participation to high school students seeking a degree in the arts, language focused on "promising artistic talent" will be incorporated into the messages that will go to counselors at local high schools and the homeschool coordinators. It was suggested that one larger scholarship be presented: \$2000 per year for two years. Other suggestions were to have a youth artistic contest with no academic component and to support youth artistic activities in the community during high school. The board approved the new guidelines as presented by Bob Ayers. Betsy Ashton moved, Kay DeGiorgi seconded the motion. Passed.

**Budget:** Anne Motley reminded the board that 2014 budget worksheets were due on December 27. She will gather all information for a presentation at the January 2014 meeting.

**Brochures:** The board is nearly out of brochures. Linda Worman volunteered to work on refreshing the format and to gather prices from an online vendor for placing a bulk order. The board agreed that we need guidelines on when we use Print N Paper for printing.

**JAM:** Jim Mullens reported that interest forms from students are due January 8. He will need to pay three instructors beginning February 1.

**25<sup>th</sup> Anniversary:** 2014 is our 25<sup>th</sup> anniversary. To celebrate, the board discussed the following:

- Establishing a promotional campaign in newspapers, television
- Branding the anniversary with new banners, themes, tag lines, logos
- "SMAC Caberet" featuring music from the B-Sharps, Panini Brothers, Southwest Song Writers, comedy café from Lake Writers, PC presentation of SMAC history, etc.

The board will investigate moving the venue from Resurrection Catholic Church to the YMCA. Suggested dates were in September as a stand-alone event. The annual meeting would continue in October.

## SMAC Board of Directors Meeting Minutes

---

Chuck Lumpkin suggested having a charity golf tournament as a fund raiser. The board agreed to continue brainstorming on what events it can reasonably hold.

**Membership:** Terry Naylor reported that the following affiliates have not paid the 2014 dues: Let's Dance, League of Roanoke Artists, Rocky Mount Center for the Arts and Crusty Minstrels. Reminders will be sent early in 2014.

**Committee reports** were distributed prior to the meeting. Additional committee information was added to the attached report.

Meeting adjourned at 11:20 a.m.