

# Smith Mountain Arts Council Minutes

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**February 20, 2015**

The meeting was called to order at 9:40 by Chuck Lumpkin.

Attendees: Chuck Lumpkin (President), Betsy Ashton (Secretary), Marty Bowers (Treasurer), Terry Naylor (Membership), Peter Coriosco (Newsletter), and Larry Sakayama (Website)

The agenda was presented for approval. Peter moved to accept; Larry S seconded. The agenda was accepted unanimously.

Minutes from the January meeting were submitted. Peter moved to approve them; Larry S seconded. The motion passed unanimously.

Marty presented the treasurer's report. Betsy moved to approve it; Terry seconded. The motion passed unanimously.

Marty requested the board revisit the idea of advertising in the Visitor's Guide. SMAC would receive state-wide advertising, mention on the website for an entire year. A 10% discount would result in a charge of about \$900 for the ad. Marty moved to approve the request; Betsy seconded. The motion passed unanimously.

Chuck told the board he would work with Tom Howell about sending out the e-mail blasts using the new [SMACConnections@gmail.com](mailto:SMACConnections@gmail.com) return address instead of his personal address.

Chuck announced a series of workshops Lake Writers will present throughout the year. These include Introduction to Word, Using CreateSpace to Make Your Own Book, What to Expect When You Publish. In addition, Whitney Brock would like to present Art 101, Intermediate Art and Advanced Art classes. Chuck proposed to invite her to the next board meeting to present her idea in greater detail.

Betsy reported that the database build out is progressing, albeit slower than anticipated. She hopes to begin testing the program by the end of March.

A discussion on affiliate responsibilities led to the need for a written affiliate policy with a benefit statement, identification of a representative from each affiliate, reciprocal announcements, etc. The board suggested an annual notification to be certain affiliates want to continue working with SMAC. Chuck volunteered to write up a draft policy statement.

Terry, Chuck and Larry Helms announced they would get together to mock up a new membership form before the next meeting. Mike DeGiorgi was not available to report on the program for realtors which will be part of our community outreach. Larry Sakayama requested a copy of the press release template to distribute to all standing and art committees.

With no further business, Betsy moved to adjourn; Larry seconded. The motion passed unanimously.

The meeting adjourned at 11:02 am.