



Minutes from the Board Meeting of August 15, 2014

The meeting was called to order by Chuck Lumpkin at 9:35 a.m.

Attendees: Chuck Lumpkin, Anne Motley, Betsy Ashton, Marty Bowers, Andrea Fansler, Lois Spencer, Ken Nagele, Terry Naylor, Peter Coriasco, Barb Nocera, Linda Worman, Mike DeGiorgi and Lorraine Beers.

A motion was made to accept the agenda. Peter moved, Terry seconded. The motion carried.

A motion was made to accept the minutes. Peter moved, Terry seconded. The motion carried.

Treasurers Report

Marty Bower reported that the bank accounts are in solid standing. Terry moved that the treasurers report be accepted; Ken seconded. The motion carried.

Correspondence

Chuck Lumpkin reported that he had received no new correspondence.

50th Anniversary of Smith Mountain Lake

Bill Piatt presented the theme: “50 years of Making Memories at the Jewel of the Blue Ridge.” A year-long event is planned around three main issues: celebrate and learn about the lake; grow participation in events; and leave a lasting legacy. With ~12000 full-time residents and 50000 to 60000 on weekends, the celebration looks to install “Share the Road” signs for bikes, “Welcome to the SML” signs, and a PBS documentary. David Stewart Wiley may bring the entire orchestra to the lake for a two-day event. Planning will continue for the next couple of years.

New affiliate

Terry will look to see if he has an application for the Bedford Photo Group as a new affiliate. Terry moved to approve the application; Barb seconded. The motion passed.

Annual Meeting

Resurrection Catholic Church has been reserved for October 9th for the annual meeting. The SMAC Expo will run from 4:50pm – 5:30pm. A buffet dinner will start at 6pm with music following. Terry will help identify the oldest members for recognition. Past presidents will also be recognized at the dinner. The price will be \$10 per person, bring your own drinks and money to contribute to a 50/50 drawing.

Lake Writers

Linda Simmons resigned from the board to changes in her work hours. Chuck Lumpkin will search for another representative.

Communications

Linda reiterated that she will do no publicity for affiliates. Chuck wrote a letter to Don Fink outlining our position in regards to Opera 101. The board voted on not doing publicity for affiliates and not giving access to our membership list. Terry moved, Peter seconded. The motion passed.

Linda also asked for help with public relations. She received permission to help in writing press releases and in managing social media outlets such as Facebook and Twitter.

Community Outreach

Lois reported that she would reserve two tables for the Fall Festival at Bridgwater Plaza for Lake Writers. She also secured space at Bedford's Centerfest.

Special Events

Mike DeGiorgi reported that the Summerfest was not a financial success. Possible reasons may include too many blue-grass oriented events and 3"+ of rain.

Committee Reports

Reports had been submitted and there were no questions.

Old Business

None

The meeting adjourned at 11:40 a.m. Mike DeGiorgi moved to adjourn; Peter seconded. The motion passed.