



Minutes from the Board Meeting of Sept. 19, 2014

The meeting was called to order by Chuck Lumpkin at 9:35 a.m.

Attendees: Chuck Lumpkin, Betsy Ashton, Marty Bowers, Andrea Fansler, Mary Lou Koons, Lois Spencer, Terry Naylor, Peter Coriasco, Bob Ayers, Mike DeGiorgi and Lorraine Beers.

A motion was made to accept the agenda. Mike moved, Lois seconded. The motion carried.

A motion was made to accept the minutes. Peter moved, Bob seconded. The motion carried.

Treasurers Report

Marty Bower reported that the bank accounts are in solid standing. Betsy moved that the treasurer's report be accepted; Terry seconded. The motion carried.

New affiliate

Bedford Photo Group is a new affiliate. Larry was to look into what should be on the website.

A motion was made to add Booker T. Washington as become an affiliate. Betsy moved; Peter seconded. The motion passed.

Annual Meeting

Lois stated that she had historical notebooks back to 1989 and would select pictures for table displays. A discussion on the desirability of scanning all the notebooks to preserve SMAC's history was opened. A project of that size required sponsorships beyond the volunteers from SMAC. 40 reservations to date. Good Impressions band was signed up to play for dancing. 6 Expo tables will be set up. Lois requested a list of past presidents to invite them to the meeting.

Nominating Committee

The need to have a nominating committee to ascertain who was rolling off the board, who should replace those rolling off. No committee was established, however.

Communications

With Linda Worman resigning from the board, the need to have a director of communications became critical. Chuck asked for a job description. Discussion ensued to see if parts of the role could be parceled out. Betsy reported that Kim Dalferes, a Lake Writer, had volunteered to improve our social media footprint. Tom Howell, another Lake Writer, volunteered to send out email blasts. The director's position, as well as the publicity manager's position, remain unfilled.

Community Outreach

Lois reported that she had two tables for the Fall Festival at Bridgewater Plaza for Lake Writers.

Since there was no interest from Lake Writers to do Centerfest gain, the board called for a vote to give up the space. Peter so moved, Terry seconded. The measure passed.

Committee Reports

Reports had been submitted and there were no questions.

Old Business

None

The meeting adjourned at 11:30 a.m. Peter moved to adjourn; Betsy seconded. The motion passed.