



## Smith Mountain Arts Council Board Meeting Minutes May 15, 2020

**Present:** Karen DeBord, John O'Connell, Marty Bowers, Joe Yarbrough, Sherry Brown, Frank Lea, Anne Motley, Marita Cheney, Kathryn Orth, Betsy Ashton, Barb Nocera, Kathleen Riordan, Judy Helms, Elaine Lee and Clif Collins

**I. Call to Order and Welcome to Board Members via Zoom – 9:30 AM** by Karen DeBord, president.

**II. Acceptance of Agenda:** Betsy Ashton moved its acceptance, seconded by Sherry Brown. Approved.

**III. Approval of April meeting minutes:** After some typos were corrected by Barb Nocera, Joe Yarbrough moved to accept the minutes. Seconded by Marty Bowes. Approved.

**IV. Treasurer's Report:** Marty Bowers distributed copies of the SMAC financial report through the end of April via email. She said the increase in the amount of money in Membership is due to the downloading of funds from PayPal. Betsy Ashton is working with Kathleen Riordan and Larry Sakayama so that new member names on the notification list go directly to Kathleen Riordan, taking Betsy Ashton out of the loop. Betsy Ashton moved the Treasurer's report be accepted. Seconded by Barb Nocera. Approved.

### **V. Old Business:**

**1. SMAC Tube:** Karen DeBord expressed gratitude for Anne Reynolds recent article in the newspapers describing SMAC Tube. She requested Board members submit more videos. John O'Connell said that SMAC Tube has good potential but needs to be better promoted. Karen DeBord announced that SMAC Tube videos so far have had from 30 to over 100 viewers each, and that there are now 21 subscribers. Betsy Ashton asked how we could reach beyond current SMAC members. John O'Connell said we need to hire a knowledgeable tech advisor. To increase viewership, Kathleen Riordan said she could put the hiking video on the Residents of SML page. Sherry Brown said there is a SML Boating page to share the canoe video, and John O'Connell indicated that he could share his "basics of photography" video on the Photo Club page. John O'Connell suggested that, in the next Newsletter, the president put out a call for a social media consultant.

**2. Donors:** Kathleen Riordan said she emailed the Board members a draft of how to approach potential patrons who financially support SMAC events. So far she has received editing responses from the Board. Since some members did not receive the email, it was suggested she resend the request. Marty Bowers asked her also to include the sustainers. Sherry Brown said that Peter Coriasco did an excellent job in the Newsletter expressing our gratitude to many event helpers.

### **VI. New Business:**

**1. Special Events:** Joe Yarbrough asked for a few members to join a small group to help him think of ways to "think out of the box" in presenting future Special Events in different ways during these uncertain times. He wants to have a plan in place. Volunteers included Barb Nocera, Karen DeBord, John O'Connell, Marita Cheney and Marty Bowers. Joe Yarbrough also will ask Larry Sakayama to join. Joe Yarbrough will call the group together.

**2. Lake Players:** Anne Motley said the Players will meet in June to decide on producing play readings during the coming Fall. She suggested that a small group of Readers possibly could do short readings for SMAC Tube. A few board members volunteered to help with a Zoom play readings. Betsy Ashton recalled that Judy Reap had several old, very funny, monologues which could possibly make fun readings.

**3. Lakeside Singers:** Karen DeBord said there is no report for the Lakeside Singers. Plans for 2021 will include the same theme and same music that was to be used this year.

**4. Lake Writers:** Judy Helms reported that there was nothing new.

**5. Photo Club:** John O'Connell said that the Club was still meeting and having guest speakers via Zoom. Good attendance. He will ask Club members for a person interested in being a videographer for SMAC Tube, and he suggested Karen DeBord do the same through an article in the Newsletter. Marita Cheney said that acquiring a videographer was a good idea.

**6. B Sharps:** John O'Connell had no report, and he expressed concern about the group's future.

**7. JAM:** John O'Connell still is recruiting instrumental instructors, especially for banjo. He does have a guitar instructor. Clif Collins suggested he contact banjo player Jerry Hale.

**8. Scholarships:** Judy Helms noted that the due date for scholarship applications is June 1, and she will make a full report at our June meeting.

**9. Photo Show:** Barb Nocera said a decision will be made in July about rescheduling or canceling the Fall Photo Show. A virtual Photo Show was suggested as a possibility. Marita Cheney, Clif Collins and Joe Yarbrough said they didn't think it would be appreciated.

**10. Art Show:** Sherry Brown said a decision will be made in July about presenting an Art Show this year. Doing a virtual show was considered, but it was decided that it would not be the same. The budget for the show comes from sponsors and entry fees. Karen DeBord said to defer the decision until July, and propose a budget to the Board.

**VII. Other:** Betsy Ashton added non-members, such as several Lakeside Singers, to the list to Wila Apricot database as potential supporters of SMAC. Apparently that action generated an automated email indicating that their "membership was accepted and in good standing." Then she has received several emails from people saying some did not want to be members. Karen DeBord sent the Lakeside Singers an email saying this was a mistake.

**Meeting Adjourned** (in record time) at 10:30.

Respectfully submitted,

Clif Collins, secretary