

Smith Mountain Arts Council Board Meeting Minutes March 15, 2019, Trinity Ecumenical Parish

In attendance: Larry Sakayama, Joe Yarbrough, Will Nocera, Barb Nocera, Larry Helmes, Betsy Ashton, Kathy Orth, John O'Connell, Karen DeBord, Peter Coriasco, Susan McSlarrow and Clif Collins

Agenda: Approved

Approval of February Minutes: Approved as revised.

Treasurer's Report

Marty Bowers was absent, but she sent her report. The balance sheet is now \$20,420.00. SMAC's net income is \$2,242.00. The net income for the Wiley concert was \$1080.67. The report was approved.

Old Business:

None.

New Business:

- a. SMAC has reserved a spot in the Business Expo upstairs at the Westlake YMCA on May 3, Noon-5 PM. Need two people on shifts, 11:15-2:30 and 2:30-closing. Barb Nocera has volunteered and others are needed. Contact Barb if you are interested.
- b. Jim Mullens has requested the \$1,300.00, which already is included in the budget, for the Summer Theater program.
- c. John O'Connell met with the Bedford/Moneta Friends of the Library to discuss their possibly becoming a SMAC Affiliate. They offer musical and acting events, and they sell used books to donate money for crafts for summer camp programs. The Board agreed that their offerings seem appropriate for Affiliate membership. O'Connell will ask them if they are interested in submitting an application. John also announced that the Friends of the Library is seeking new Board members.

Arts Standing Committee Reports.

- a. Karen DeBord reported that at the first rehearsal of the Lakeside Singers last week, a 15 minute power outage occurred. Otherwise, the rehearsal was great. The Lake Players are beginning to think about writing the script to interface with the Singers' June concert, "That's Entertainment."
- b. Lake Players next concert, "Music through the Ages" on March 29, was sold out before the press releases made the papers. They request a photographer from the Photo Club to be

present at their dress rehearsal on March 28, 1-5 PM at Resurrection Catholic Church. It was suggested the Players consider two shows for future events.

c. Larry Helms reported that the Lake Writers' third anthology, celebrating the 30th Anniversary, now is available for \$10.00 on Amazon. They are looking for local stores to sell the books. Orders are available from Betsy Ashton. The proceeds will go to the Scholarship Fund. Larry Helms will send Larry Sakayama information for an eblast. The anthology was produced through much effort by Jim Morrison, Larry Helms, Chuck Lumpkin and cover designer Tom Howell.

d. The B Sharps, with about 25 singers, performed at two events in Lynchburg recently, including one at Westminster-Canterbury senior living community. Both events were well attended.

e. The Photo Show is waiting for its judge, Elizabeth Heil, from the art department at Roanoke College, to confirm. The deadline for entries is two weeks from now. Larry Sakayama will send an eblast reminder. So far, the Show has received over \$1000 in sponsorships.

f. The Photo Club's John O'Connell says it's membership is growing monthly. A photo shoot has been planned at Bedford Landing with the models from the Roanoke Fashionistas. The Photo Club is looking for other outdoor venues.

Administrative Committee Reports

a. Membership: Some of the new members are actually returning members who haven't paid their dues in a couple of years. Barb Nocera requested names and addresses of new members so she could send them welcoming letters. Betsy Ashton will work on that.

b. Website: Betsy Ashton reported that the Website is up to date for everything where tickets are available. Lake Players is sold out. Canned Biscuits tickets are available, and she's waiting for the numbers for Panini Brothers and Cahas Mountain before those tickets go up. Karen DeBord asked her to check on Lakeside Singers. A Task Force is working Wild Apricot's new stipulation to pay an additional 2% fee. Larry Sakayama, Will Nocera and Betsy Ashton are working on it and will make recommendations at the next meeting. John O'Connell suggested the website be checked of old or incorrect information.

c. PR/Communications: Information on the first coffeehouse will be out this weekend said Susan McSlarrow. Information for releases should be sent one month or more in advance of the event. She will need assistance beginning in May because she will be traveling, so get information to her for anything in June as soon as possible.

d. Scholarships: The deadline for submission is next Tuesday, and so far only two envelopes have arrived. This late submission often happens.

e. Special Events: Joe Yarbrough has ordered extra mics for the Lake Players event. He's also ordered and received two new light trees. He will order three new input boxes. All of it will be used for the event on the 29th. John O'Connell suggested that the JAMS program be promoted at Coffeehouse events. There are three Coffeehouse events scheduled for the Spring/Summer:
April 19 – Canned Biscuits

May 3 – Panini Brothers with Sue Halloran and Ken Hitchcock

June 21 – Linda Kay Simmons and Christy Mason for Cahas Mountain

All events will be at Celebration Square, which seats 100-118.

Peter Coriasco recommended that the reduced price for tickets for SMAC members be announced at all events. Joe Yarbrough will check out the possible new venue at the Halesford Store. He has looked at the space at the water treatment plant, but it seats a maximum of 100 people. Karen DeBord said another coming venue will be the Smith Mountain Lake Community Center in Downtown Moneta. Joe still is communicating with Mariners' Landing, but so far the venue is too expensive for us. There might be a possibility of doing something together and splitting the expenses and profits. Joe will do the sound and lights for the Lakeside Singers/Lake Players event in June.

Affiliate Reports

The SW VA Songwriters have an event on the 29th at the Third Street Coffeehouse in Roanoke – the same night as the Lake Players event.

The SML Woodturners have sent information to Betsy Ashton for the schedule of guest turners. Perhaps the Woodturners could be included in the Art Show.

Next Meeting is the Strategic Planning Session on April 19 from 9 AM – 2:00 PM at Bethlehem United Methodist Church, Room 106.

Adjourned at 10:30 AM

Respectfully submitted by
Clif Collins, secretary