

**Smith Mountain Arts Council Board Meeting,  
January 18, 2019, 9:30 AM, Trinity Ecumenical Parish**

**REVISED**

**In attendance:** Larry Sakayama, Joe Yarbrough, Will Nocera, Marty Bowers, Peter Coriasco, Anne Motley, Frank Lea, Karen DeBord, John O'Connell, Larry Helms, Judy Helms, Susan McSlarrow, Barb Nocera, Terry Naylor, Betsy Ashton and Clif Collins

The meeting was called to order by President Barb Nocera. A quorum was present. The agenda was accepted as drafted. Peter Coriasco moved the November, 2018, minutes be accepted as drafted. The motion was seconded by Joe Yarbrough and approved by voice vote.

**Treasurer's Report:** Marty Bowers distributed copies of the report. Sheet 1 is for December, Sheet 2 shows the fiscal year October-December 31 and the last page is the current balance sheet. The current balance is \$18,953.32. The last Wiley concert had a \$1,847 profit. Karen DeBord moved the December 2018 Treasurer's Report be accepted as presented. The motion was seconded by Peter and approved by voice vote. Marty added that the JAMS instructors' 1099 forms will be sent out next week.

**Old business:**

- a. The Wiley concert was successful, although there were some comments about expecting more holiday music.
- b. The SMAC Budget for FY 2018-2019 was distributed electronically. Sixteen of the nineteen Board members voted to approve the budget, including John O'Connell, Betsy Ashton, Joe Yarbrough, Judy Helms, Larry Helms, Clif Collins, Marty Bowers, Jim Mullins, Frank Lea, Will Nocera, Barb Nocera, Susan McSlarrow, Anne Motley, Karen DeBord, Larry Sakayama and Peter Coriasco. Therefore the budget is adopted.
- c. The Strategic Planning Process was canceled for Monday. The new date is April 19, 9 AM – 2 PM. That's Good Friday, and Trinity will be closed. Barb will check if BUMC or SMLA is available. SMAC will provide lunches.

**New business**

**Valentines' Week Concert:** The concert will feature the Wileys and the Bouknights on February 13, 7:00 PM at Trinity. The piano tuner used by Trinity must be used. Joe Yarbrough has completed the Event Work Order and a spread sheet on costs, showing an estimated \$4,163.00. He also is working on events templates, which will be helpful for preparing for future events. Tickets are moving well. Joe noted that he would like to see an ongoing total of tickets sold to help him prepare for shows. Larry agreed to check on it. Press releases have been sent out by Susan McSlarrow as well as eBlasts by Larry S. We're not having much luck with radio stations. Barb and Will Nocera have put up 26 posters.

Kathy Orth gave Karen Debord many SMAC Newsletters from past years, thinking we might want to display them for our thirty year anniversary. Barb suggested they be placed in a notebook for display.

Betsy Ashton suggested Joe contact Linda Kay Simmons, author of Cahas Mountain, as a possibility for the Special Events Committee to consider. She is an entertaining presenter, as well as a member of SMAC and the Lake Writers.

### **Arts Standing Committee Reports:**

- a. Lakeside Singers – Karen reported that “Lake Pitch,” a spinoff of Lakeside Singers, will perform a fundraiser for SML Good Neighbors on May 17 in Trinity’s Fellowship Hall. She requested the use of SMAC’s stage, sound, lights and Joe to run them. A discussion followed regarding the event’s not being SMAC sponsored and possibly setting a precedent for other non-SMAC groups’ requests. It was suggested that SMAC’s equipment could possibly be used for this event if it were co-sponsored by SMAC. Or, some “Lake Pitch” members with equipment might combine with Larry S.’s equipment for this event. Larry S. and Karen will discuss further. There also needs to be more discussion about the stage and the lighting.
- b. Lake Players – Anne Motley says the group has scheduled three performances with \$15.00 admission, the first of which will be “Music Through the Ages” on March 29 at Resurrection Catholic Church. The Lake Players and the Lakeside Singers will combine efforts for shows on June 7 and 8. Skits for this combined show are being written by Becki Fuzi and Marion Wetcher. Lake Players’ third performance will be a Play Readings event at Celebration Square in Downtown Moneta on September 19 and 20. The first reading will be directed by Sandy Samson and the second by Nancy King with the help of Linda Kay Simmons.
- c. Lake Writers – Larry Helms: The third anthology will be available soon at a cost of about \$10.00. They will be on sale at all SMAC events and at a venue in the Reclaimed store.
- d. B Sharps – John O’Connell: The groups just performed a meaningful concert at Runk and Pratt Senior Living Community. Some residents joined in the singing. Some crying. The group usually does two shows a month at nursing homes, assisted living communities and senior living communities.
- e. Art Show – Will Nocera reported that the show would be on October 25-26 and that Whitney Brock would be the judge. Her judging excludes her from winning awards.
- f. The Photo Show – Barb: It will be April 12-14 at Bethlehem United Methodist Church. We are looking for more and better entries than in the past. The categories will remain the same.
- g. The SML Photo Club – John: By a positive electronic vote of the Board the Club purchased a 75” television at a good price, and it was donated to the Moneta Library. Club members donated nearly half of the money for the project.
- h. Educational outreach/JAM – Doing well. JAM has a new instructor. New grants have been received.

### **Administrative Committee Reports**

- a. Website – Betsy: It's up to date. The poster just received will be out this weekend.
- b. PR/Communications – Susan: Press releases are out. She suggests we add radio stations to our survey that asks which media people learn about our events. John suggested we try to get articles in area magazines. Clif Collins suggested the Hales are possible contacts. Ann said a possible angle might be SMAC's Thirty Year History.
- c. Newsletter – Peter: He's interested to know why the number of folks requesting hard copies has jumped from 11 to 65. It is because they were given the option. Many of our members are older and prefer reading hard copy rather than the computer. They also are less computer- savvy. Larry suggests sending an email and simply listing the events, thus there would be nothing to open or nothing to print out.
- d. Scholarships – Judy Helms: Applications are due the end of the third week of March. The winner will be selected by the Committee by mid-May. Religious schools were added to the list of institution, but to date no applications have been received from them. Karen recommended that SMAC might make better use of the scholarship winners by displaying visual arts winners at the Art and Photo shows and by including performing arts winners in Lakeside Singers and Special Events shows. A press release about scholarship availability has been sent to the media.
- e. Special Events – Joe: We're working on selecting groups for the March through June Coffeehouse series. May 3<sup>rd</sup> is locked in for the Panini Brothers with Ken Hitchcock and Sue Holleran. In addition to Celebration Square in Downtown Moneta, new venues are being looked at for these events.
- f. Community Relations – Barb: Notifications requesting dues payments from affiliate groups have been sent.

Susan moved that the meeting be adjourned. Betsy seconded. It was adjourned at 11:00 AM.

The next meeting will be February 15.

Respectfully submitted,  
Clif Collins, Secretary