



## Smith Mountain Arts Council Board Meeting Minutes

March 16, 2018, 9:00 a.m., Trinity Parrish

Board members present: Barb Nocera, Will Nocera, Karen DeBord, Kathy Orth, Frank Lea, Larry Sakayama, Judy Helms, Marty Bowers, Terry Naylor, Betsy Ashton, Mark Young, Ann Motley, John O'Connell, Peter Coriasco

**Full Membership Meeting** – In order to present the revised SMAC bylaws, any general member from SMAC was invited to attend the full meeting at 9:00 to vote on the change. A quorum was present including 8 total people (Peter, Marty, Betsy, Terry, John, Larry, Judy and Nancy Brown). Clarifications were asked about term limits (there are none) and the differences between Standing committees and Affiliates. Betsy moved and Peter seconded the approval of the bylaws. A unanimous voice vote passed the bylaws as presented 3-16-2018. The Full membership meeting adjourned at 9:11.

**Board Meeting:** The Board began to meet at 9:13. Kathy Orth called the meeting to order and agenda was accepted. The minutes of the February meeting were approved (Terry moved, Peter seconded).

The Treasurer's Report was presented by Marty Bowers and approved (Frank moved and Judy seconded). The balance reported is \$21,339.29.

### Information items

Frank Lea announced that The Steel Drum band would be in concert May 19.

### Upcoming events

1. Coffeehouse, April 13, Susan Greenbaum
2. Lake Players, April 27, Resurrection
3. Photo Show, Bethlehem UMC, April 27-29
4. Business Expo – Westlake YMCA, May 4
5. Coffeehouse, May 11, The New Habit Band
6. Lakeside Singers Concerts, June 1-2
7. Coffeehouse, Songwriters June TBA
8. Art Show – Bethlehem UMC, Oct. 14-16
9. Annual Dinner and Meeting, Wed. Oct, 24, 6-8 p.m., Resurrection
10. Coffee house, October TBA

## **New Business**

### *Tables Cloths-*

Marty proposed purchasing tables cloths for events such as the coffee house. This was approved for up to \$300 (Frank moved, Betsy seconded).

### *Wood Turners-*

John O' Connell asked that the Wood turners group (80 members) become an affiliate of SMAC. This was approved upon receipt of the Affiliate form and \$25 affiliate membership fee.

### *Affiliates*

The prior topic led to discussion regarding affiliate notification. It was agreed that Larry will update the Affiliate form to clarify the \$25 fee (voted upon in September) and that the affiliation is renewed annually. The draft of the revised form will be sent out to the Board by Larry then Frank will send the form and a letter to each affiliate contact to ask them to update their form, contact information, and pay their \$25 dues.

### *Membership Survey*

Kathy presented the results of the Membership survey, which generally affirms many of the actions that the SMAC board has taken. A 47% response rate to the survey was tallied. Responses were received from 98 of the current membership, which includes 206 memberships representing 346 people. The primary way that members hear about SMAC events is through the Newsletter, the Newspapers, and e-mail announcements. 75% agreed that we should continue with not only web-based ticket sales but also in person sales for events. Comments about their favorite events included multiple mentions of the coffeehouses, the Lake Players, Lakeside Singers, and Holiday Concerts. Additionally, many respondents like to see their friends performing.

## **Arts Standing Committee Reports**

- Special Events – Joe was commended for his work on the coffeehouse series. The McKelvey Building has been contracted for use for the first two in the series. The coffeehouse bookings include Susan Greenbaum (April 13), the New Habit Bluegrass Band (May 11) and the SWVA Songwriter's (June). In the fall, a Variety Show is a possibility.
- Lake Players are rehearsing for their show April 27.
- The Lakeside Singers began their rehearsals and are pleased with their new Director.
- Lake Writers- The anthology writings are under review. The anthology will be ready for the 30<sup>th</sup> SMAC anniversary in 2019.
- B#s – had to cancel many winter visits due to the flu but recently sang in Martinsville for 2 nursing homes.
- Art Show- trying to build the youth art category by meeting with art teachers in the area.
- Photo Show- have garnered \$1200 in sponsorship. The Art Show reception is 4-27.

- Photo Club- club will visit Skyway Farm for a photo shoot on March 24.

#### **Administrative Committee Reports**

- Educational outreach/JAM – will perform at the annual SMAC membership meeting.
- Membership – 206 paid representing 346 people.
- Website –will look for a place to place logos for private use
- PR/Communications – Barb reported that a rack card of upcoming events will be printed. Also contact her should you have an idea for an article about one of our events.
- Newsletter- The membership survey indicated that 59 want their letter mailed.
- Scholarships – seeking applicants
- Community Relations – Frank to communicate with affiliates.

Next meeting date – Next meeting April 20, 2018. 9:30 am.