

Board of Directors Meeting, August 16, 2013

The meeting was called to order at 9:33

Board Members Present: Mike Dittrich, Joyce Dittrich, Marty Bowers, Chuck Lumpkin, Peter Coriasco, Larry Sakayama, Mike DeGiorgi, Kay Degiorgi, Mary Lou Koons, Kathy Orth, Barbara Nocera, Terry Naylor, Betsy Ashton

Affiliates: Lorraine Beers and Larry Sakayama,

Agenda: Barb Nocera and Kathy Orth were introduced and approved to serve as our Photo Show co-cordinators. Their position as board members was approved.

Minutes: The minutes were approved. (Chuck so moved, Larry seconded the motion. All in favor.)

Treasurers Report: see report. Approved.

Correspondence: Chamber of Commerce sent SMAC a thank you for their renewed and upgraded membership .

Long Range Plan: slate of new candidates is due to the membership by September 4. Ideas are being tossed around and the first draft for consideration will be submitted by next board meeting. Some of these ideas include the following: a board meeting every other month and executive board every month; vision statement is needed; still looking for publicity person(s) and have a few names in mind; adding board positions to do things like annual meeting and to develop a wider membership base maybe referred to as "producer" or "production coordinator".; strategic plan piece sustainment, diversification, etc.; suggested to contact Grace to help develop our brand with hopes that one won't have to read anything to know if it is SMAC event, program, etc.; everything that we do visually should have the same look; another possibility is changing the fiscal year to reflect calendar year.

Strategic Plan has set up a group page to share generated ideas about this. Contact Betsy if you haven't received an invite to this Facebook page and you want access.

Pay Pal: Larry has set up a test page. Can only do membership separately from other transactions. It is in test phase. Next piece will be to take money for reservations, etc. Every transaction will have a code to indicate what it is for. For example, Larry will create a button and code and Marty will get that info and send it on to the person taking reservations and will be able to do accounting from this input.

Annual Meeting: email blast with details by September 4.!!! Nomination Slate, Renewal forms and invitation to the EXPO/Dinner/Meeting will be sent by "snail mail" by September 4. We need to vote board positions only.

Grants: no report

Arts Committees:

Lake Players: September 13. \$7 for non-members and members \$6 No firm plans for next production. Ideas are being tossed around.

Photo Show: Barb and Kathy are excited to begin their work.

Lakeside Singers: see report

Notables: Sang at Pheasant Ridge

B Sharps: see report

Lake Writers: anthology is coming along with upcoming test shot of formatting. Preorders will be taken at Art Expo. See Lake Writers website

Art Show: ready for entrants. Mary Lou has had responses already for sponsors.

Standing Committees

Student Outreach: no report

Scholarship: meeting next week to determine funding for second year recipients

Membership: see report.

Newsletter: Peter needs it by August 24, 2013.

Press/Community Outreach: see report. New additions as per today's meeting.

Website: check your stuff.

Special Events: Steel Drums event was a sell-out. It was really fun. Clinic will happen this week, David Wiley is next weekend, Roy Bookbinder is in September. Some members of the committee are changing. Gratuity tickets were issued to vendors of our tickets for one future show of their choice,

Affiliates

Ballroom Dancers: August 9 held their monthly dance with lessons on the Two-Step. Almost 30 people were there. September will continue with Country Dances. The September monthly dance will fall during National Ballroom Dance Week. They hope to have demonstrations then. Monthly dances start at 7:30 with an hour lesson and then dancing until 10:30. Cost: Members \$7, non-members are \$10 and students are \$5. These are held at the Ruritan Club on Rt. 460 East in New London.

June 6 -7, 2014 Celebrations will be at the D-Day memorial in Bedford.

Southwest Songwriters: next meet is August 28. Topic: Overview of Portable Recording devices.

Old business: none

New business: Discussion about giving non-members a one year membership with their paid meal at the Annual Meeting/Dinner. Peter moved to vote and Betsy seconded. Approved.

Long Term Plan: see above. Board Member perks: free admission to any SMAC event. Betsy, moved chuck seconded. Vote. 6-4. Passed. One abstention.

Brochure: new one is ready and is in use.

YMCA Art Auction: September 27 and they want to use flats to hang art for this auction. Mary Lou moved to allow this, Betsy seconded the motion. Approved. Mike will get info to Betsy and for Newsletter.

Meeting adjourned at 11:25

Respectfully Submitted,
Joyce Dittrich, Secretary