

SMAC Board of Directors Meeting
September 20, 2013

The meeting was called to order at 9:33a.m. at Trinity Ecumenical Parish.

Board Members Present: Mike Dittrich, Joyce Dittrich, Marty Bowers, Chuck Lumpkin, Peter Coriasco, Larry Sakayama, Mike DeGiorgi, Mary Lou Koons, Kathy Orth, Terry Naylor, Linda Worman, Lucinda Simmons (new Lake Writers) and Bob Ayers

Affiliates: Lorraine Beers, Larry Sakayama, and Sara Braaeton.

Agenda: Addition: Annual Meeting discussion Joyce moved to approve, Chuck seconded the motion. Approved.

Minutes: Terry moved to approve and Larry seconded the motion. Approved.

Treasurers Report: see report There are some things we do that make money but everything we do is for the benefit of the arts to the community.

Correspondence: email from Tara Holland, Director of Tourism of Franklin County inquired as to our schedule of events. Her contact was shared with Publicity.

Long Range Plan: Chuck discussed Long Range Plan (copies were sent out); suggestions and/or comments brought to the forefront follow:

- Change the word Audit to Review
- Tactics and strategies to meet the vision will be continually developed. Next goal is to get these strategies defined. Chuck called for each group to organize their ideas and points of view. He'd like that for the next board meeting. He will contact everyone about this.
- Use of our funds- do we need to consider the bigger bang for the buck thought process?
- Budget thought process
- Open and invite smaller groups to come into SMAC
- Logo: keep it but maybe give it other opportunities; versions; Swoosh Mountain to be the recognizable brand.

Peter moved to approve the Long Range Plan and Chuck seconded the motion. The Long Range Plan was approved as presented with the word "audit" replaced by "review."

New Board Positions:

- An annual meeting position was suggested. Discussion. Chuck moved to approve and Terry seconded the motion. It was approved.
- Another position-Producer: coordinates resources for events like volunteers, sound system, storage sheds....we need to be more specific on this position, however. Ask the question: what do we need??? So, this one is on hold.
- Suggested to combine Board Development with Community Outreach. Peter moved to approve, Larry seconded the motion and it was approved. This would mean that the Board Development would go hand-in-hand with Community Outreach (working with Publicity).

Budget: typically the responsibility of the Vice President and Treasurer. Chuck suggests that a form be sent out so that the requests include the plans of what the funds would be used for. This would also include projected results of said money. Each group of SMAC will be given the form that results in the board getting an idea of what the funds are for and how will they be used. Marty suggested an actuals vs. budget approach. Chuck hopes to have a range of costs, average costs, providing as much input as possible. Guidelines will be considered

Annual Meeting: agenda, Long Range Plan, elections, awards for Lake Writers, upcoming events, special events upcoming roster, art show and other things happening around the lake. Maximum seating is 130. We are at 125 now with wiggle room there for 5 more participants. A waitlist is started.

Grants: no report

Arts Committees:

Lake Players: see report

Photo Show: no report yet but Barb and Kathy have got dates and locations firmed up.

Lakeside Singers: see report

Notables: no report

B Sharps: see report

Lake Writers: Proof Copy of the upcoming published anthology and will be available at annual meeting for sale, there will be a store on our website to purchase the book. \$10 plus \$2.50 for s/h. Centerfest will have a table on September 28 for SMAC's Lake Writers 9-6. Booth 64. This will be in Bedford.

Art Show: ready to go. Brochure will include SMAC logo.

Standing committees

Student Outreach: Jams Program: paid as private contractors; fundraising going on. SMAC will hold the account and support JAMS and it will be set-up as a separate class.

Scholarship: no report

Membership: There is no report as renewals are coming in.

Newsletter: Peter needs submission by October's end. He will get us the exact date.

Press/Community Outreach: see report

Website: check your stuff. Pay Pal working.

Special Events: There is a possibility to join as a co- sponsor with Kirk Avenue for an event for the new upcoming Rocky Mount Center for the arts. Board approved this and

Mike DeGi will work on this.

[Affiliates](#)

Ballroom Dancers: see attached report

Southwest Songwriters: next meet is Sept 25. Discussion: should you play for free?

Old business: none

New business: none

Meeting adjourned at 11:17 a.m.

Respectfully Submitted,
Joyce Dittrich, Secretary